

Case Study: Return on strategic thinking investment

AIM: Midwest manufacturing firm seeks to minimize scrap while continuing to provide superior quality at a reasonable price.

PROCESS: Set up pilot teams; train Sr. Managers as leaders on specific tasks/challenges. Publish ongoing results across company and scale-up participation by staff and departments.

Three specific deBono thinking methods were deployed by the teams. Six Thinking Hats®, Lateral Thinking® and Simplicity® in order to enable the diversity and individual strengths of the team members to more comprehensibly address the numerous issues.

IMPACT: Scrap volume was reduced by 50%---or annual savings of \$ 48,000 was realized short term; Program-initiated efforts resulting in over \$ 200,000 to-date in electrical usage savings.

All levels of management involved and trained in Six Thinking Hats, which is now a part of the company's regular protocol.

